

ample of the wise, industrious and simple life of old Florentine citizens in public and private affairs."

The same publication also sketches the Timmermann Pharmacy of New York City (Richard Timmermann and Robert Gerstner, proprietors). This pharmacy averages about 150 prescriptions daily, and 450 physicians depend upon this pharmacy for bacteriological information—the gross income of the establishment has been stated to be about \$135,000 monthly.

The *Canadian Pharmaceutical Journal* of

April 15th quotes Prof. C. F. Heebner in the following:

"The ideal pharmacist is the one who has retained his professional standing and used it to aid him in achieving commercial success. There is no incompatibility between professionalism and commercialism in pharmacy if they are developed side by side; each in its own proportion and not at the expense of the other. It is quite obvious that one cannot become a successful pharmacist unless he is a good business man, but neither can he become a successful pharmacist unless he is a pharmacist."

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## OBITUARY.

### JAMES FRANKLIN BALLARD.

James F. Ballard, president of James F. Ballard, Inc., St. Louis, died April 23rd in the Madison Hospital, New York City, following an illness contracted in the tropics about two years ago. He was internationally known as a collector of rare rugs and as an authority on the art of weaving.

Mr. Ballard was born at Ashtabula, Ohio, July 16, 1851. As a young man he engaged with a wholesale drug firm in Nashville; later, he travelled as representative of another wholesale house, which brought him to St. Louis, where he engaged in business on his own account in 1882. His success in business enabled him to pursue a hobby—that of collecting rare rugs. His first purchase cost him \$350.00; later, he spent many times that amount in travel expenses to secure rare weaves; in order to buy intelligently Mr. Ballard systematically studied the art of rug-making. He travelled a half million miles in search of rarities; among these purchases were a rug produced by an art which had been lost, and the finest Imperial Chinese rug ever woven for the Emperor's palace. In 1922 he presented a collection of rare rugs, valued at \$500,000 and containing 126 specimens including Persian, Spanish, Damascene, Chinese, Asia Minor and other varieties to the Metropolitan Museum of New York and he was equally generous to the St. Louis Museum. Mr. G. A. Pfeiffer, in 1927, presented a marble bust of Mr. Ballard to the Metropolitan Museum.

The deceased was interested in a number of industrial, business and banking institutions, active member of the Missouri Historical Society, Archaeological Society, National

Academy of Design, Indian Society of Oriental Art (Calcutta), New York Water Color Society, and member of many clubs in St. Louis, New York and Washington.

Mr. Ballard is survived by two daughters, Miss Bernice C. Ballard and Mrs. David B. White (née Nellie Ballard). Funeral services were held at Mrs. White's home in St. Louis, and interment in Bellefontaine cemetery.

### CHARLES G. LINDVALL.

Charles G. Lindvall, member of the AMERICAN PHARMACEUTICAL ASSOCIATION since 1897 died January 12th at Los Angeles, Calif., aged 72 years. Mr. Lindvall was engaged in the drug business at Moline, Ill., for many years, retiring about thirteen years ago; later, he moved with his family to California. In former years he was a frequent attendant at the annual meetings of the AMERICAN PHARMACEUTICAL ASSOCIATION and active in Illinois Pharmaceutical Association.

Mr. Lindvall is survived by his widow, a son, Frederick, and a daughter, Bessie, all of Los Angeles, and a brother, Alfred, a resident of Moline.

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Sympathy is expressed to Mrs. R. L. Deer, of Oreland, Pa., and to Dr. and Mrs. Robert P. Fischelis, because of the death of Mr. Deer, father of Mrs. Fischelis, on May 5th, aged 64 years. The deceased was manager of the Chicago Branch of H. K. Mulford & Co. for more than 25 years, when he was called, in 1919, to take charge of the general branch house business. The burial services were held at Washington Court House, Ohio; the widow and Dr. and Mrs. Fischelis accompanied the body.